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LIFESTYLE CHINA GROUP LIMITED 利福中國集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2136)

DATE OF BOARD MEETING

The board of directors ("Board") of Lifestyle China Group Limited ("Company") announces that a meeting of the Board will be held on Monday, 15 August 2016 for the purposes of, among other matters, approving the publication of the interim results of the Company and its subsidiaries for the six months ended 30 June 2016 and considering the payment of an interim dividend, if any.

By order of the Board

Lifestyle China Group Limited

Poon Fuk Chuen

Company Secretary

Hong Kong, 21 July 2016

As at the date of this announcement, the Board comprises Mr. Lau Luen Hung, Thomas as executive director, Ms. Chan Chor Ling, Amy as non-executive director, and Ms. Cheung Mei Han, Mr. Cheung Yuet Man, Raymond and Mr. Lam Kwong Wai as independent non-executive directors.