

LIFESTYLE CHINA GROUP LIMITED
(“Company”)
SHAREHOLDERS COMMUNICATION POLICY

1. Introduction

The aim of this Policy is to ensure that the shareholders of the Company, both individual and institutional (“Shareholders”), are provided with appropriate and timely information about the Company in order to enable Shareholders to exercise their rights in an informed manner and engage actively with the Company.

2. General Policy

- 2.1 The Board will maintain an on-going dialogue with Shareholders.
- 2.2 Information will be communicated to Shareholders mainly through the Company’s financial reports (interim and annual reports), annual general meetings and other general meetings, as well as by making available all the disclosures submitted to The Stock Exchange of Hong Kong Limited (“SEHK”) and the Company’s corporate communications and other corporate publications on the Company’s website (www.lifestylechina.com.hk).
- 2.3 Effective and timely dissemination of information to Shareholders will be monitored at all times.
- 2.4 Any question regarding this Policy shall be directed to the Company Secretary.

3. Communication Strategies

Corporate Communication *(Note)*

- 3.1 Corporate communication will be provided to Shareholders in plain language and in both English and Chinese versions to facilitate Shareholders’ understanding.

Corporate Website

- 3.2 A dedicated Corporation Information section is available on the Company's website www.lifestylechina.com.hk. Information on the Company's website is updated on a regular basis.
- 3.3 Information released by the Company to SEHK is also posted on the HKEx website. Such information includes announcements, financial statements, results announcements, circulars and notices of general meetings and associated explanatory documents, constitutional documents, etc.
- 3.4 All presentation materials provided in conjunction with the Company's annual general meeting and results announcement each year will be made available on the Company's website as soon as practicable after their release.
- 3.5 All press releases issued by the Company will be made available on the Company's website.

Shareholders' Meetings

- 3.6 Shareholders are encouraged to participate in general meetings or to appoint proxies to attend and vote at the meetings for and on their behalf if they are unable to attend the meetings. Appropriate arrangements will be in place to encourage Shareholders' participation in the meetings.
- 3.7 The process of the Company's general meetings will be monitored and reviewed on a regular basis, and, if necessary, changes will be made to ensure that Shareholders' needs are best served.
- 3.8 Board members, in particular, either the chairmen of Board committees or their delegates, appropriate management executives and external auditors are encouraged to attend annual general meetings to answer Shareholders' questions.
- 3.9 Shareholders are encouraged to attend shareholders' activities organised by the Company, where information about the Company, including its latest strategic plan, products and services etc. will be communicated.

Shareholders' enquiries

3.10 Shareholders should direct their questions about their shareholdings to the Company's Registrar.

3.11 Shareholders may at any time make a request for the Company's information to the extent such information is publicly available.

3.12 Shareholders will be provided with designated contacts in order to enable them to make any query in respect of the Company.

4. Review of this Policy

4.1 The Company will regularly review this Policy to ensure its effectiveness.

Note: Corporate Communication refers to any document issued or to be issued by the Company for the information or action of holders of any of its securities, including, but not limited to, the directors' report and annual accounts together with a copy of the auditor's report, the interim report, a notice of meeting, a circular and a proxy form.